

# TC25 Rugged Smartphone

BATTLECARD



## PRIMARY MARKETS AND APPLICATIONS

### Field Service

- Scheduling and location-based services
- Invoicing
- Parts inventory
- Sales order entry/CRM
- Asset management
- Task management/work orders

### DSD/Route Accounting

- Order management
- Inventory reconciliation
- Display/shelf compliance and analysis
- Competitive surveys
- Route optimization
- Delivery tracking

### Postal/Light Courier

- Pickup/delivery
- Proof of delivery/condition
- Dispatch/dynamic routing
- Vehicle tracking

## SALES/REFERENCE MATERIALS

### The Source:

[zebra.gosavo.com/](http://zebra.gosavo.com/)

### Partner Gateway:

<https://partnerportal.zebra.com>

### TC25 Product Home:

[www.zebra.com/tc25](http://www.zebra.com/tc25)

### Zebra OneCare SV for the TC25:

<https://www.zebra.com/us/en/services/run/support-services/zebra-onecare/onecare-enterprise/zebra-onecare-sv.html>

### Learning Portal:

<http://learning.zebra.com>

### Developer Tools:

[www.zebra.com/software](http://www.zebra.com/software)

### For more information on the TC25, please visit us on the web at:

[www.zebra.com](http://www.zebra.com)

## TC25 Rugged Smartphone

**HELP OUR SMALL BUSINESS CUSTOMERS GET MORE DONE IN LESS TIME WITH THE RIGHT-PRICED RUGGED SMARTPHONE BUILT FOR BUSINESS**

For small to mid-size businesses that spend their days making deliveries, repairing equipment or providing services, the typical tool of choice is a smartphone. While there are many smartphones on the market, when it comes to work, the TC25 wins. Consumer smartphones are designed for personal use, where the TC25 is all business, offering a rugged design and all the features small businesses need to work faster and smarter — all for less than the cost of many of today's most popular consumer smartphones. The result? Your customers get more. More time to serve more of their customers every day, more sales, more money and a more productive workforce. The TC25 — the smart rugged smartphone choice for your small business customers.

## TOP 10 REASONS WHY THE TC25 IS THE SMART CHOICE FOR SMALL TO MID-SIZE BUSINESSES

### 1. It's ready for work

The TC25 looks, feels and acts just like today's most popular consumer smart phones — yet it is built to handle all day use out in the field. Inevitable everyday drops, rain, sub-zero cold, spills and more are no problem. The result? Devices stay in the hands of workers and out of the repair depot and are designed to deliver multiple years of service — unlike consumer smartphones.

### 2. Constant dependable power — always

Battery almost out of power? Workers can just snap the TC25 into its unique PowerPack and keep on going. And with integrated LED lights, workers can easily see the PowerPack's remaining battery life.

### 3. It has the one technology small businesses can't live without — a real barcode scanner.

While smartphone cameras can capture a barcode, it takes seconds just to capture one barcode — and even more time to align the barcode and camera. That's why the TC25 has a Zebra scanner inside, made by the same company that invented the first scanner — Symbol Technologies. The result? Instant and effortless point-and-shoot capture of any electronic or printed barcode in any condition. Need to capture a lot of barcodes? The snap-on snap-off trigger handle makes it easy.\*\*

### 4. Effortless utilization of barcode data

Since Zebra's DataWedge is already installed on the TC25, your customers can send barcode data right to their existing apps — no programming and no cost.

### 5. The right service — at the right price

Consumer support plans typically lack the coverage that small business customers require — and the typical enterprise service contract can be costly with coverage above and beyond what is needed. But Zebra OneCare™ SV for the TC25 provides the right level of service, with repair coverage for normal wear and tear and device failure, priority turnaround times, a Device Diagnostics Tool to troubleshoot

and resolve more issues on site, an online Support Dashboard to track devices that are out for repair — all for a fraction of the cost of a single repair.

### 6. Quickly document everything

The 8 MP autofocus color camera helps your customer save time and money — and make more money. A quick snap of a photo can instantly document damage to a returned item or incoming shipment, or capture a copy of a driver's license for fast processing of a credit card application.

### 7. It's even easier to use than a smartphone

Unlike the typical smartphone, the TC25 display is easy to read indoors and outside in bright sunlight. Three programmable buttons enable workers to access the features they use the most, such as the scanner, camera or push-to-talk (PTT). And there's a carrying option for every job — from a handstrap to a holster and a hands-free arm mount.\*

### 8. It's a walkie-talkie

With Zebra's Workforce Connect PTT Pro voice solution, the TC25 becomes a walkie-talkie, enabling instant PTT calls between TC25s and other compatible Zebra mobile devices, iPhones, iPads, iTouches and select Android smartphones. The resulting instant voice connection improves productivity and service quality. This subscription service is not only cost effective, it can be up and running in a day. And secure text messaging is also included, ideal for those times when a phone call isn't appropriate.

### 9. Incredibly clear voice calls and fast app performance

4G and VoLTE cellular support delivers HD calling for exceptional voice clarity. And with three to six times the bandwidth over 3G and 2G, workers get fast app performance and near instant screen draws, improving device reliability and worker productivity.

### 10. Super easy data capture

With Swipe Assist, a Mobility DNA utility, it's easy to place a large virtual button on the display that can be used to capture a barcode, a document or a photo with the press of a fingertip — and easily re-positioned by users.

\* Arm mount not available in all countries.

\*\* Only compatible with TC25 Plus.

## Put the TC25 to work in Field Service

In field service, the TC25 has the features required to not only survive life outdoors and indoors all day, but to also streamline almost all of the processes performed in the field.



### BARCODING SCANNING IN ACTION

**Level the playing field with the same technologies big field service organizations use to streamline practically every process out in the field — barcode scanning.**

#### Save time and money with efficient dispatching.

With barcode scanning, your customers will know which shipments, parts and tools are in which trucks — and where those trucks are located. Armed with that information, supervisors can improve route efficiency and service turnaround times.

#### Improve delivery time, driver efficiency and service quality.

When drivers scan the day's shipments as they are loaded into the truck, the truck can be loaded efficiently, eliminating the need for drivers to waste time searching for items at every stop. In addition, the right shipments are always loaded into the right truck, ensuring orders are always delivered on time.

#### Ensure invoice accuracy to boost sales and protect profitability.

When workers can scan materials used on the job, such as parts, all costs are captured and accurately passed through to customers — instead of the company's bottom line.

#### Ensure the right tools and parts on in the truck to complete repairs on the first visit.

When technicians scan tools and parts in the truck at the start of the day, they can ensure that they have everything they need on hand to complete the day's scheduled repairs, eliminating the high cost of multiple visits — from unnecessarily high labor costs to reduced customer satisfaction.



### PTT IN ACTION

**Instant and constant connections between all team members boost productivity and service quality — and reduce travel time and cost.**

#### Get the answer to any question at any time.

With push-to-talk (PTT), even though workers are in the field, team mates and supervisors are always just the press of a button away.

#### Put your workforce to use every minute of every shift.

Let's face it — labor is most likely your biggest cost. You need to keep your workers busy and productive to control the cost of doing business. With PTT Pro from Zebra, your customers can always reach their workers. Since worker location is always visible on an easy-to-read screen, it's easy to identify which worker should take the next job, minimizing travel time, gas costs and vehicle wear and tear. And this subscription service can be deployed in as little as a day.

## TWO KEY TC25 FEATURES: BARCODE SCANNING AND PUSH-TO-TALK

### The little barcode scanner that delivers big value.

Your small/mid-size field service customers may not think they need barcode scanning. But barcode scanning is transformational in field service, where it can streamline and error-proof just about any process out in the field. That's why the TC25 offers a real barcode scanner that delivers real business-class scanning. Unlike consumer cameras, the scanner in the TC25 is not only fast, it can capture practically any barcode in any condition — even if it's scratched or damaged.

And with DataWedge, barcode data can be sent directly into the applications that are in use today — no coding required, no change to applications, no software or licenses to purchase.

### The walkie-talkie advantage.

Only the TC25 gives your customers a low-cost PTT voice solution that can be up and running in a day, providing the team collaboration required to improve customer service and workforce productivity.

## Put the TC25 to work in Postal and Light Courier

The TC25 is perfect for postal operations and small package delivery. Drivers have everything they need to work faster and more efficiently, able to handle more pickups and deliveries each day. Workforce utilization is improved — more revenue can be generated with the same workforce. And the cost per delivery is reduced, improving profitability.



### Reduce liability and enable faster invoicing with automated proof of pickup, delivery, condition and service

When drivers scan packages as they pickup and deliver items, the date, time and geographic location can be automatically collected, providing indisputable proof that items were picked up or delivered. When drivers snap a high resolution photo of the item at pickup and delivery, condition is validated, helping prevent the high cost of false damage claims. And a photo can also document proof of service — such as gutter cleanout or yard maintenance. And since the TC25 can instantly send that proof to apps running on computers back in the office, invoicing can be generated faster, helping improve cash flow.

### Increase driver productivity, decrease drive time and reduce costs with improved route efficiency

With GPS or Zebra's PTT Pro, you'll know where your drivers are located at all times. Armed with that information, it's easy to identify and dispatch the closest driver to the next location. Drivers are more productive, able to make more deliveries in a day, improving customer service, increasing revenue and reducing the cost per delivery.

## Put the TC25 to work in DSD/Route Accounting

Regardless of whether a company is involved in delivering baked goods to grocery stores and restaurants or cement to building sites, the TC25 is ready for work. It's built to handle constant exposure to the elements and offers features to streamline just about every aspect of the job.



### Improve order speed, accuracy and reconciliation — and sales

Drivers can quickly scan items in an order as they are removed from the truck to ensure order accuracy. Items remaining on the shelves can be scanned to ensure the customer is ordering the right amount of each item. With the ability to scan returns and additions, an accurate invoice can be prepared and delivered to the customer, right on the spot. And with compatibility with Zebra's wireless DX30/SmartDEX solution, drivers can instantly upload invoices directly into the customer's accounting systems for instant approval and processing. The result? Drivers spend less time managing orders and more time serving more customers each day, boosting sales.

### Ensure display and shelf compliance

In order to ensure maximum product visibility, companies need visibility into how a retailer measures up to the agreed-upon planogram. But counting all the products on a display or shelves is so labor intensive it is rarely done. But with the TC25's business-class barcode scanner, it's easy. Workers just simply point and press the scan button to take shelf/display inventory in minutes instead of hours, providing the data required to ensure compliance with agreed-upon planograms — and maximum product exposure.

### Improve market position with real-time competitive intelligence

Improving competitive positioning requires access to real-time intelligence — and that's easy to collect with the TC25. Drivers can simply take and send a high-res video or photo of competitive products on shelves — or scan the products on the shelves to understand in-store inventory levels of competitive products.

# Who is Zebra anyway?



ZEBRA

## **A company built on over 45 years of experience, trusted by millions.**

When it comes to choosing mobile technologies for your business, choose the company that is #1 in business mobility — Zebra Technologies. Haven't heard of Zebra? You won't have to look far to find us. You'll find Zebra mobile devices everywhere — in just about every retail store you visit, in the hands of the couriers who deliver your packages daily — even at your doctor's office and local hospital. But don't take our word for it — our accomplishments speak for themselves, and who we are will set your mind at ease.

### **We're known for our many firsts.**

Over 45 years of innovation has given birth to many products that the business world takes for granted today. We developed the first handheld laser barcode, the first barcode printer, the first wearable computer, the first laser-scannable 2D barcode and much more.

### **We're a true innovator.**

With over 4,500 patents and pending patents to date, you are assured that when you buy a Zebra product, you get leading edge features that help drive success into your business, regardless of industry or size. And with Symbol's scanning technologies and more inside our products, you get technology that sets the bar worldwide for scanning performance and more.

### **We hold the lead in global marketshare for mobile devices.**

We're #1 in all six of our product business units: rugged mobile computing, scanning, RFID readers, desktop printing, tabletop printing and mobile printing. So no matter what type of mobile technologies you need, you get the peace of mind that comes from choosing well tested and proven product technology platforms.

### **Our Industrial Design team is one of the best.**

We've won many awards for outstanding industrial design for balancing form and function to bring you thoughtfully designed ergonomic products that are built for comfort and easy to use.

### **We're everywhere.**

We're a global company, with a reach that allows us to serve you no matter where in the world you are located, through over 10,000 channel partners in over 100 countries, and nearly 120 offices in 40 countries.

### **Big, small, no matter the size of your company, we do it all.**

There are Zebra products and services for every size company, designed to fit the needs of a wide variety of industries, applications, environments and budgets. And you can trust Zebra with your mobility needs — 95% of the Fortune 500 rely on Zebra's technologies to power their businesses every day.

## MOBILITY DNA IN THE TC25

Want to truly differentiate your offering? Go beyond hardware and speak of Mobility DNA's software ecosystem. The TC25 includes a subset of Mobility DNA tools, giving your customers access to Zebra's leading enterprise productivity and administration tools at a price point suited for the small business budget. Supported Mobility DNA tools include:

Mobility DNA Feature	Benefits
<b>DataWedge</b>	With DataWedge, your customers can not only scan 1D and 2D barcodes, but instantly integrate barcode data into the applications they are using today, just as if it was keyed — no coding required. With DataWedge, you can help your small and mid-size business customers get all the efficiencies that barcode capture delivers — with virtually no cost.
<b>Enterprise Home Screen</b>	With Enterprise Home Screen, your customers can easily control the way their workforce uses Zebra Android mobile computers to protect productivity. In just a few easy steps, customers can create single purpose devices that will run only one application or control which applications and features are available to users.
<b>Enterprise Mobility Management Tool Kit</b>	This developer resource is created for EMM partners who want to develop configuration and management for Zebra Mobility Extensions (Mx) features. With access to the largest number of enterprise mobile computers in the market, the EMM tool kit enables partners to grow their business.
<b>LifeGuard for Android</b>	Provides security updates over the life of the Zebra OneCare SV support contract, ensuring the security of your customer's operating system every moment the TC25s are in the hands of their workforce — long after Google has stopped supporting their version of Android.
<b>Mobility Extensions (Mx)</b>	Adds a layer of features that make Android a more robust operating system for the small-to-mid size business.
<b>StageNow</b>	With StageNow your customers can easily prepare a handful or thousands of TC25 and other Zebra Android devices with a quick scan of a barcode. For direct customer use — or you can use it to sell a staging service.
<b>Workforce Connect</b>	Add the power of instant walkie-talkie communications on the TC25 right out of the box over your Wi-Fi network with Workforce Connect PTT Express. The complimentary pre-installed application connects all workers inside the four walls carrying TC20, TC25 and other Zebra mobile computers compatible with the PTT Express software application. Workforce Connect PTT Pro is an easy-to-use, easy-to-deploy low-cost subscription service that extends PTT outside the four walls on the TC25 and other compatible Zebra mobile devices, as well as iPhones, iPads and iTouch and some Android smartphones. PTT Pro also provides secure text messaging, allowing your workers to send even sensitive information via text when a voice call isn't appropriate.

For more information on Mobility DNA, please visit [www.zebra.com/mobilitydna](http://www.zebra.com/mobilitydna)

## ZEBRA ONECARE™ SV FOR THE TC25

Comprehensive higher-priced service offerings often aren't cost-effective for value-priced mobile computers. That's why we developed Zebra OneCare SV for the TC25. This special value service delivers the right level of service at the right price.<sup>1</sup>

SERVICE	ENTITLEMENTS	TIME OF PURCHASE	TERM	PART NUMBER
<b>Zebra OneCare SV</b>	<ul style="list-style-type: none"> <li>• 2 years of coverage for functional failures of internal components</li> <li>• 24/7 access to self-service tools via the Support Portal</li> <li>• Online RMA Portal for repairs</li> <li>• Depot repair with 5-day in-house turn-around time<sup>2</sup></li> <li>• Free ground shipping of repaired product</li> <li>• Rights to download and use software updates and upgrades</li> <li>• Additional Options include:                             <ul style="list-style-type: none"> <li>– Device Commissioning</li> <li>– Battery Replacement</li> <li>– Display Replacement</li> </ul> </li> <li>• Excludes housing, display, batteries, accidental/physical/cosmetic damage or damage due to neglect/abuse</li> </ul>	Up front with the hardware (prepaid) or within 30 days thereafter	2 years	Base service: Z1AV-TC25XX-2C00  Including Commissioning Option: Z1AV-TC25XX-2C03  Including Battery Replacement Option: FRR-TC2XX-BRP  Including Display Coverage Option: FRR-TC2X-DA

Note: Please refer to [The Source](#) for the most up-to-date information, including global pricing and additional available service options.

1. Service, Service feature and/or repair TAT may differ by country. Please contact your Zebra sales representative for details.
2. Zebra depot turn-around time (TAT) is defined as the length of time a device is held in an authorized Zebra repair depot. It does not include time in transit to or from the depot.

## OPTIONS FOR ZEBRA ONECARE™ SV FOR THE TC25

The following options are available for Zebra OneCare SV for the TC25.<sup>1</sup>

SERVICE	PART NUMBER
Battery Replacement Service (Per incident, no Zebra OneCare contract required)	FRR-TC2XX-BRP
Abuse Uplift for Contract Customers (Per incident, Zebra OneCare contract required)	FRR-TC2XX-DA
Tier 1 Per Incident Repair	FRR-TC2XX-T1
Tier 2 Per Incident Repair	FRR-TC2XX-T2
Tier 3 Per Incident Repair	FRR-TC2XX-T3

Note: Please refer to [The Source](#) for the most up-to-date information, including global pricing and additional available service options.

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**NA and Corporate Headquarters**  
+1 800 423 0442  
inquiry4@zebra.com

**Asia-Pacific Headquarters**  
+65 6858 0722  
contact.apac@zebra.com

**EMEA Headquarters**  
zebra.com/locations  
contact.emea@zebra.com

**Latin America Headquarters**  
+1 847 955 2283  
la.contactme@zebra.com